

March 2022 EDC Recap

Josiah Timmerman and Ray Miller were not in attendance. We welcomed Jeannette Bingaman to the Commission.

Not much discussion on new initiatives because Josiah is working on the First Fridays and he was not there and there has been no follow up on the rest of the items on the agenda i.e. shuttle service

Donnamarie Needle gave an update on Welcome Home.

Staff Update

Communications

Hometown Heroes Program – Public Works just installed 37 new Hometown Hero Banners!

Main Street –We’re collaborating with MAMSA on our communications plans, and I’ve been working with Alice to chat about how we will go about applying for the Maryland State Main Street grants this year. We’re waiting to learn when they will open in April. The top tier for projects is \$50,000.

Social Media – We have had some positive feedback from the Facebook community with Business Spotlights. The Last Word, Jimmy Cone, Sheri Cates, etc. Will be featured on Tuesdays.

Survey Monkey – April 14th is our last Survey monkey. If you are looking to extend let me know. \$100 a month. Don’t think we need to continue.

Incentive Programs

Building a Brighter Future Small Business Grant Program – We have awarded all program funding. funding to the following businesses:

- Browning Reagle Roof Replacement
- Snap Fitness 24/7 - Security System
- St. James Thrift Shop - Signage
- One Hour A/C and Heating Awning and Fence
- Cedarbrook ADA Patio
- Liquidity Aleworks Electrical Improvements
- \$ 10,000.00
- \$ 4,125.00
- \$ 461.00
- \$ 2,740.50
- \$ 3,779.00
- \$ 3,894.50

Community Legacy Façade Program – We are already well into FY21-23 of funding for another \$50,000 of 1:1 projects up to 50% of eligible total cost. Funding is from the MD Dept. of Housing and Community Development:

- \$ 5,461.95 CW4 Bill Ruth VFW Post 10076 - Shutters, Roof and Window Replacement

\$ 3,665.00 The Last Word/Mount Airy Commons Signage Replacement
FY21-23

Events -

Bag and Basket Bingo - Historical Society and Mt. Airy Rails to Trails - June 24th 5:30 p.m. – has been rescheduled from February to June.

Mount Airy Restaurant Week – April 4- 10th

Love Your Parks Week – April 16th – 24th

Alice gave a nice update for MAMSA and upcoming farmers market season

Update from Ray for chamber and the job fair we are working on:

"I have nothing really to report with the chamber other than our monthly meeting at M and T bank on April 13 and our monthly Business Card Exchange on April 22. There is a joint Business Card Exchange in the Phoenix Room tomorrow from 5-7 with a few other referral groups.

We are still in the planning stages for the job and business fair. I plan on having our first real meeting sometime in April. An email will go out to let everyone know the time and location. "